



## COUNCIL OF GREAT LAKES GOVERNORS INDIA TRADE MISSION 2014

### Trade Mission Details

**Who:** Small to medium sized companies from the Great Lakes region looking to export products and services to this exciting market

**When:** April 22– May 1, 2014

**Where:** New Delhi, Bangalore, Mumbai, India

### Trade Mission Itinerary

April 22 & 23	Depart U.S. for India Arrive New Delhi, India
April 24	Individual Business Appointments in New Delhi
April 25	Individual Business Appointments in New Delhi
April 26 & 27	Free Weekend in Agra
April 28	Individual Business Appointments in Bangalore
April 29	Individual Business Appointments in Bangalore Depart for Mumbai
April 30	Individual Business Appointments in Mumbai
May 1	Individual Business Appointments in Mumbai PM: Depart for U.S.

The Council of Great Lakes Governors (CGLG) is leading a multi-sector trade mission to India from April 22-May 1, 2014. The goal of this mission is to assist small to medium sized companies from the Great Lakes region to export products and services.

### Why Export to India?

- With a population of 1.2 billion, India is the second most populous country in the world. Approximately thirty percent of the country's population reside in urban areas.
- Moderate inflation of 7.6 percent in 2012, a growing middle class and a relatively stable political environment compared to its neighbors makes India attractive to U.S. companies.
- India has grown to be a trillion dollar economy with a self sufficient agricultural sector, diversified industrial base and stable financial and services sector.
- India is the United States' thirteenth largest trading partner and seventeenth largest import market with total two-way trade in goods of approximately \$58 billion in 2011.
- Private domestic consumption accounts for more than 50% of the country's GDP and is one of the key factors in driving overseas investment in the country.



If you are not already active in this important market, now is the time to get started.

## HOT INDUSTRY SECTORS



- Architecture, Construction and Engineering Services
- Civil Aviation
- Education Services
- Environment and Water
- Healthcare and Medical Equipment
- Infrastructure (Roads, Ports & Railroads)
- Mining and Mining Equipment
- Plastics
- Power and Renewables
- Travel and Tourism

### Mission Costs:

*Mission Participation Fee: \$900 per person*

Includes in-country staff support; group airport-hotel-airport transportation; country briefings and networking events; pre-trip and in-country staff support.

*Market Research & Appointment Setting Fees:\* \$3,000*

*\* Varies by State*

*• Grant funding is available in many States to cover a portion (or all of) the mission participation fee and travel costs. Please contact your State recruiter for more information.*

Additional information on the CGLG India Trade Mission is available at [www.cglg.org/projects/INDIA2014mission.index.aspx](http://www.cglg.org/projects/INDIA2014mission.index.aspx) or by scanning this code



**Mission registration deadline is February 20, 2014**

For additional information please contact:

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The Council is also leading a multi-sector trade mission to Indonesia and Singapore in conjunction with Singapore International Water Week May 28-June 4, 2014.

More information is available at [www.cglg.org/projects/is2014mission/index.aspx](http://www.cglg.org/projects/is2014mission/index.aspx)